

CORPORATE PARTNERSHIP GUIDE



Doctors Without Borders /
Médecins Sans Frontières (MSF)

AN INTERNATIONAL, INDEPENDENT MEDICAL HUMANITARIAN ORGANISATION



WHO WE ARE

- Doctors Without Borders (MSF) was founded in 1971, providing emergency aid to people affected by conflict, epidemics, natural disasters, and exclusion from healthcare.
- Our principle is that medical care should be accessible to all, regardless of gender, race, religion, or political affiliation—and that medical needs outweigh national boundaries.
- We deliver care through surgery, basic healthcare, epidemic response, mental health support, nutrition services, running hospitals and clinics, and training local medical staff.
- We are independent, with most of our funding coming from individual donors—not governments—allowing us to respond quickly and impartially to crises, including underreported emergencies.
- We operate globally and publish annual reports to ensure transparency and accountability.



 **70+**

Countries and territories are home to our medical humanitarian projects

 **16,459,000**

Medical consultations were conducted by our humanitarian teams

 **1,368,700**

Patients admitted to MSF hospitals or clinics around the world



WHY PARTNER WITH US?

- Provide your employees with fun and meaningful experiences through activities that unite your team around the shared purpose of saving lives.
- Unite your employees around our shared goal of ensuring that people have access to essential medical care when they need it most.
- Differentiate your company and make it stand out from others by aligning with an important cause.
- Partner with the world's leading medical humanitarian aid organisation and recipient of the 1999 Noble Peace Prize.

WHAT WE OFFER OUR PARTNERS

- Brand alignment with humanitarian values
- Activity toolkits upon agreement such as
 - ▶ Email templates to introduce the campaign internally
 - ▶ Posters or digital signage for office screens
 - ▶ Social media copy for employees to share
- Impact reporting: report of contributions and outcomes
- Recognition: logo placement, acknowledgments, co-hosted events





HOW TO BECOME A CORPORATE PARTNER

1

Connect With Us

Fill out our partnership inquiry form or email us at info@apac.msf.org. We'll arrange a quick call to learn about your goals and explore areas of alignment.

2

Explore the Right Fit

We'll work with you to identify the most suitable engagement options — from employee activities and corporate donations to tailored campaigns or long-term support.

3

Finalize the Agreement

Once we align on goals, scope, and expectations, we'll draft a simple agreement to formalize the partnership. For transparency, all partnerships must align with MSF's ethical guidelines and independence policy.

4

Launch the Partnership

You'll receive a pack (including employee engagement toolkit, assets, and timeline support), and we'll co-create a launch plan to maximize internal and external engagement.

5

Share the Impact

We provide updates, photos, and impact stories you can use in internal reports, ESG disclosures, or employee newsletters.



1. CORPORATE DONATION

Support our emergency medical operations with a direct contribution. Make a meaningful impact by funding critical healthcare in crisis zones, from war injuries to maternal care.

How This Advances Your CSR Program

- Aligns with CSR commitments in health, humanitarian aid, and global equity
- Tangible social impact with global visibility
- Clear and customizable impact reporting
- Employee contributions can be recognized as Social Impact Hours, offering a meaningful alternative to traditional volunteering during Corporate Social Impact Days



CORPORATE PARTNERSHIP MODEL

2. HOST A MAPATHON SESSION

We offer companies the opportunity to host a Mapathon — a fun, collaborative event where employees volunteer their time to map remote, crisis-affected regions using OpenStreetMap. With just a laptop and Wi-Fi, participants contribute directly to our ability to reach people in need by improving navigation and logistics for our emergency medical teams.

How This Advances Your CSR Program

- Indoor, team-based activity — easy to organize in company meeting rooms or online
- Fun, interactive, and tech-forward engagement
- Encourages employee volunteerism and awareness of humanitarian issues
- Demonstrates innovation in corporate volunteering
- Create a memorable and fun experience at the office or within your team of employees.
- Employee time contributions during Mapathon can be recognized as Social Impact Hours.





3. CORPORATE MATCHING CAMPAIGN

Double your team's impact by matching employee donations to Doctors Without Borders. Boost employee morale and charitable giving by supporting causes your workforce cares about.

How This Advances Your CSR Program

- Empowers employees to participate in social good
- Enhances internal culture of giving and shared values
- Strengthens your company's social impact narrative
- Easy to track and report CSR engagement metrics





4. ONLINE CROWDFUNDING CAMPAIGN

Mobilize your audience or team for a collective fundraising drive.

Set a shared fundraising goal and invite staff, clients, or customers to contribute toward medical care for people in crisis.



How This Advances Your CSR Program

- Promotes inclusive, participatory CSR initiatives
- Can be aligned with product launches, anniversaries, or awareness days such as International Women's Day
- Raises awareness and brand visibility while doing good
- Encourages peer-to-peer support and online community building
- Employee participation can be credited as Social Impact Hours through fundraising efforts.



5. FIELD WORKER SHARING

Host a virtual or in-person session with our field worker. Hear firsthand experiences from our doctors, nurses, and logisticians on the frontlines of humanitarian response.



How This Advances Your CSR Program

- Inspires employees through real-life impact stories
- Fits into lunch & learn, leadership seminars, or global citizenship programs
- Personalizes your company's impact through human connection
- Raises awareness of global health inequalities and medical neutrality



6. LONG-TERM CORPORATE SUPPORT

Build a lasting relationship with Doctors Without Borders by supporting our operations year-round. Collaborate with us on sustained giving, shared campaigns, and custom partnership opportunities.



How This Advances Your CSR Program

- Deepens social impact through consistent, measurable outcomes
- Opportunities for brand alignment, storytelling, and co-created campaigns
- Positions your company as a committed global citizen
- Enables flexible planning for employee and customer engagement



CONTACT US



DOCTORSWITHOUTBORDERS-APAC.ORG



INFO@APAC.MSF.ORG